

### Who we are

We are a group of technology enthusiasts who decided to start our own ecosystem of the best web designers and developers to help businesses in their digital transformation journeys. By relentlessly delivering and, sometimes, exceeding our clients' expectations, we have become one of the most reputable web development companies in the world.

Our offices are located in the United States, India, and Hong Kong, from where we cater to the web development and design needs of the small, medium, and large scale companies who aim to be at the pinnacle of digital transformation. We believe in building strong relationships with our clients to deliver on their needs.









. . . . . . . . .





Website Design & Development



Mobile App Design & Development



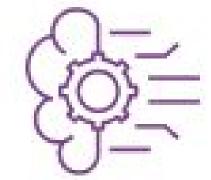
. . . . .

Crypto development & Marketing

#### Performance marketing with Al



Run highly targeted Google, Facebook, & Instagram ads to reach audiences based on shopping behavior, interests, & demographics.



Continuously track ROI, CPA, and ROAS to adjust campaigns for maximum profitability.

### Our Cryptocurrency Development Services



# Crypto Wallet Development

We develop custom crypto wallets that provide users with secure storage, easy transactions, and multi-currency support. It boosts user control and protection for their digital assets across various blockchain networks.



## Token Development

We are experts in offering token development services on different blockchain platforms, such as Tron, Ethereum, BSC, SUI, Solana and more.

Our developed tokens offer functionalities for tokens to meet your specific project needs.



#### Blockchain Integration

Integrate blockchain technology into your business systems to boost transparency, automation, and security. We offer custom blockchain solutions, smart contracts, and API integration to meet your operational needs.



#### Meme Coin Development

Our meme coin development services focus on creating and launching memethemed cryptocurrencies. We utilize memes' unique appeal and community engagement to further drive adoption and market presence.

### Crypto Marketing Services



Build Communities on Telegram & Discord



Paid ads and web3 adoption



Amplify and grow on social media

# Website Development

#### Invest in feature-rich and robust websites

Our experience in working on the most advanced technologies, open-source platforms, scripting languages, and frameworks has helped us become one of the most trusted front-end as well as back-end development company.











PHP

Laravel

HTML 5

CSS

Wix











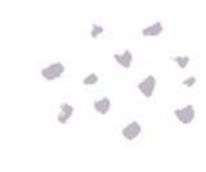
WordPress

Django

Python

Shopify

Magento





## CMS Development

SEO-friendly and success-driven solutions

Delphin Technologies offers cutting-edge CMS development services for small, medium, and large enterprises and builds the entire system from scratch to incorporate special features and integrations.

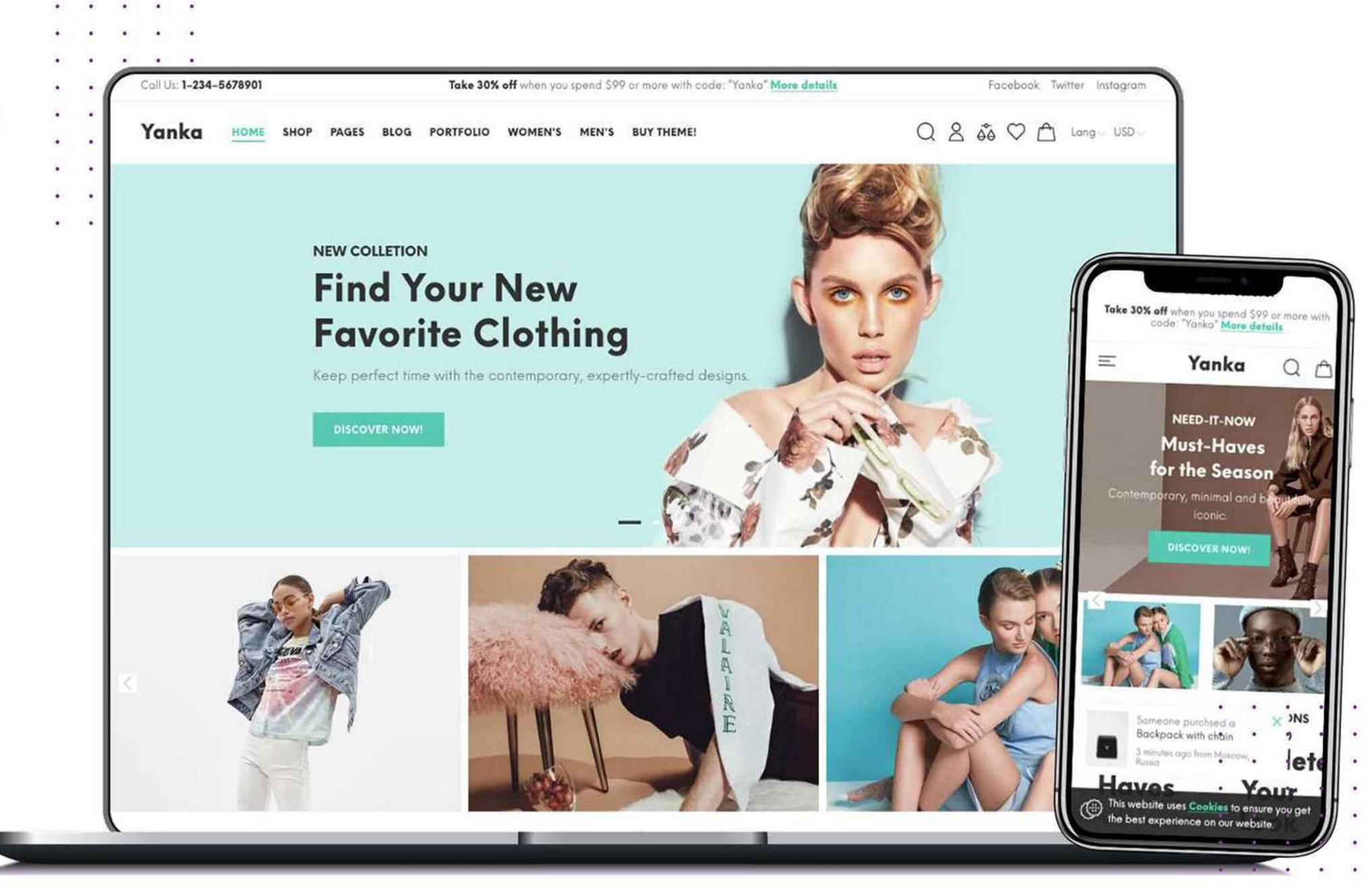
- Content creation and storage
- CMS administration
- Content publishing and promotion
- Security and compliance
- Integrations (ERP, CRM, BI, AI, CRO, etc.)

### eCommerce Development

Seamless visitor navigation and design

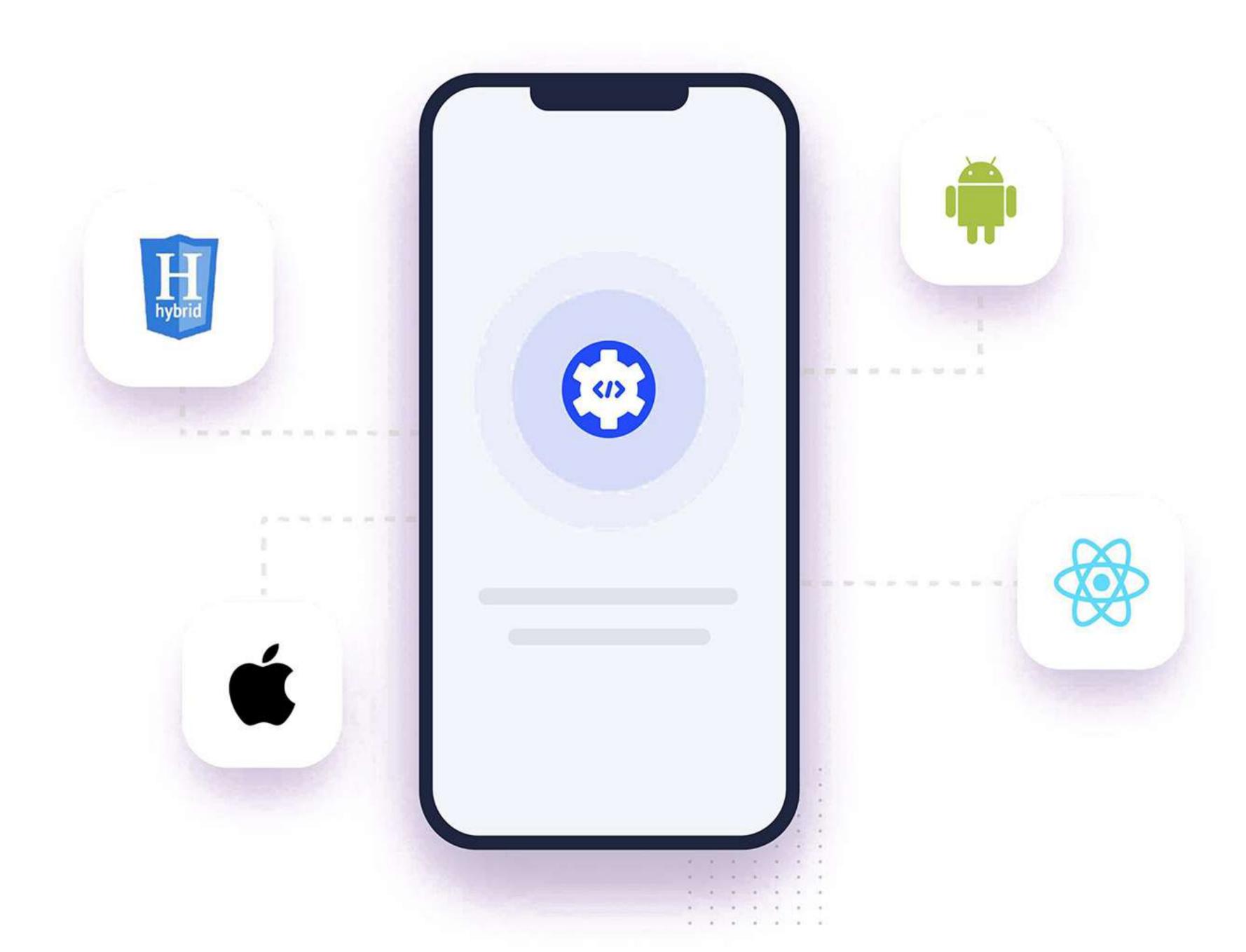
Our eCommerce websites are curated to cater to your specific needs. Build, innovate, and grow your business with Delphin Technologies expert eCommerce development services.

- B2C Marketplace
- Online Stores
- B2B Trade Portals
- Mullti-Vendor Platform
- eCommerce Website
- mCommerce



. . . . .

### Mobile App Development



Given that an average human checks their phone every 15 seconds, you need to have a mobile app to ensure you're not left behind. Delphin Technologies houses the most experienced iOS and Android app developers that are not only feature-rich but also have an enriching UX.

- Native mobile app
- Cross-platform native mobile app
- Hybrid mobile app
- Progressive web app
- Android mobile app
- iOS mobile app

### Latest Technologies Development Expertise



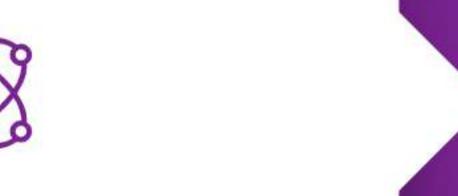
#### VR Development

Employ the raw power of augmented and virtual reality to grip users and multiply your ROI.



#### Al Development

Leverage our
state-of-the art custom
Al services that automate
mundane processes and
strengthen business intelligence



### API Development & Integration

Deploy APIs for desktop, mobile, and databases, while utilizing best networking practices for seamless integration of original, open-source, and third-party APIs.



#### Web App Development

Get our strong expertise
across platforms to deliver powerful, robust,
and stable custom apps
for your business.

# Our Marketing Expertise



#### Search Engine Optimization (SEO)

Get a continuous stream of organic traffic and boost ROI with exceptional SEO strategies.



#### App Store Optimization (ASO)

Go beyond the standard analytics to improve your click-through rate and conversions.



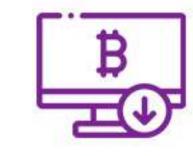
#### Social Media Optimization (SMO/SMM)

Build your brand by developing a distinct voice and gain maximum exposure on social media.



#### Google My Business (GMB)

Use your business profile as an effective lead generation tool and unlock growth potential



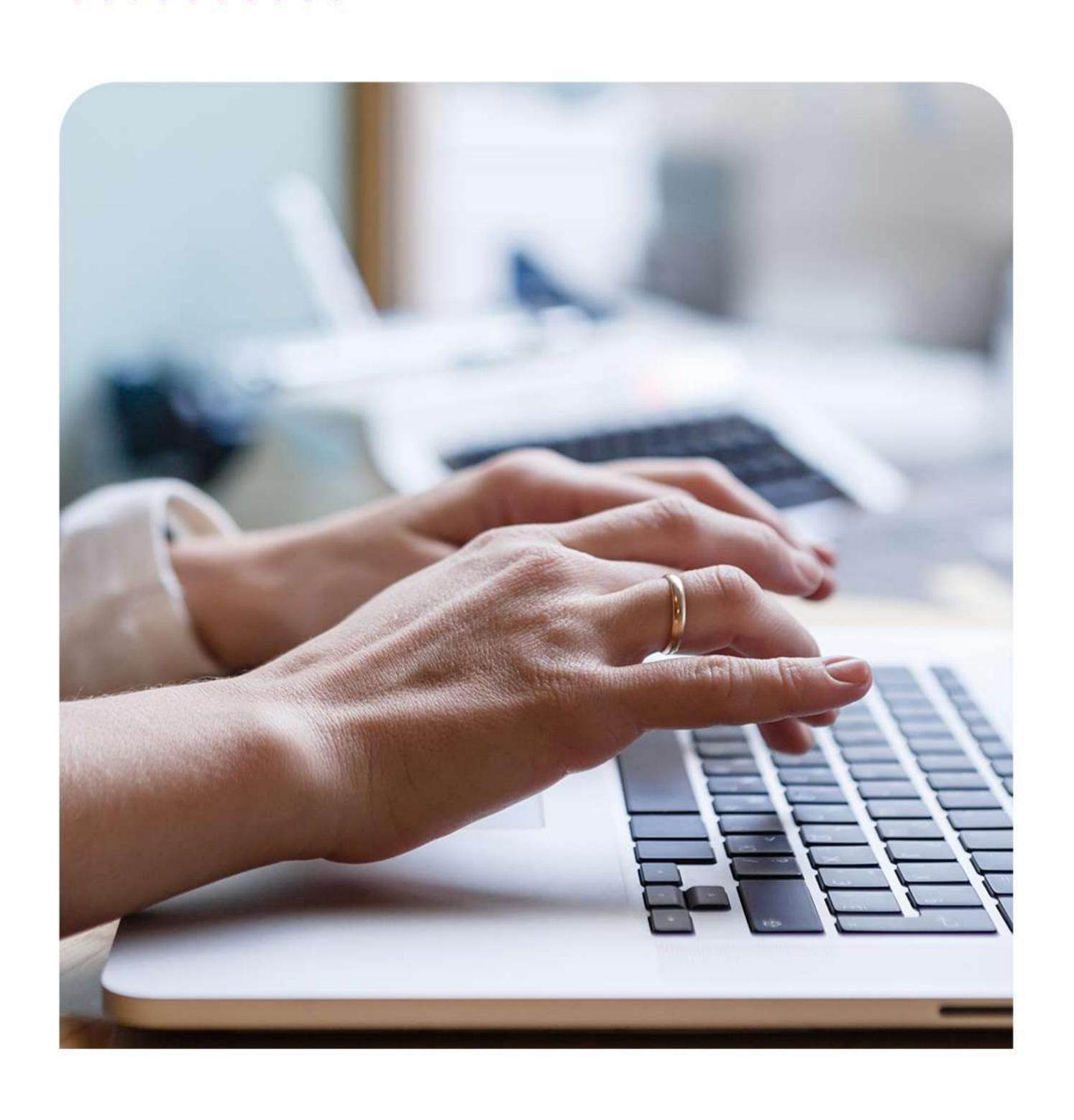
#### Pay-Per-Click Marketing (PPC/Google Ads)

Use powerful channels to amplify your brand's reach and capture more market share.



#### Influencer Marketing (IM)

Get world-class, creative, data-driven influencer campaigns and boost your brand recognition.



### Search Engine Optimization

Optimize, Grow and Boost ROI

Our professional SEO team offers integrated solutions with deliverables tailored to unlock the full growth of your website. By conducting thousands of successful SEO campaigns for both B2B and B2C firms, our experience, transparency, talent, and professionalism has set us apart.

We keep our fingers on the pulse of the SEO industry so that we can keep up with the latest requirements of search engines.

Expand the reach and visibility of your website by outperforming your competitors and securing a high rank on various search engines.

Get specialized and consultative SEO solutions that are tailor-made to meet your organizational needs.

### Social Media Optimization

Captivate the Right Audience and Build a Vibrant Social Media Presence

Delphin Technologies specializes in creating compelling, unforgettable brand stories for maximum reach and engagement. Our expert SMO team works closely with companies to understand their objectives and design a unique strategy to conceptualize your brand's message across all social media platforms.

We create social media posts that are attention-seeking, interactive, and relatable.

We focus on building a solid social media community for your brand that acts as the biggest weapon in your arsenal.

With updated insights, we optimize social media campaigns in real time for best performance.





### Pay-Per-Click Marketing

Grow Your Business with a Comprehensive PPC Strategy that's Built to Win

PPC campaigns are the holy grail of digital marketing. We have got the fail-proof blueprint and have used it to generate powerful returns for our clients. By combining the right keyword strategy with re-marketing, your brand can crack the massive opportunity for growth and expansion.

Our PPC services include all paid advertising platforms, from Google ads to LinkedIn ads and everything in between.

We use our tried and tested solutions to get you the most conversions at the lowest cost possible.

### Influencer Marketing

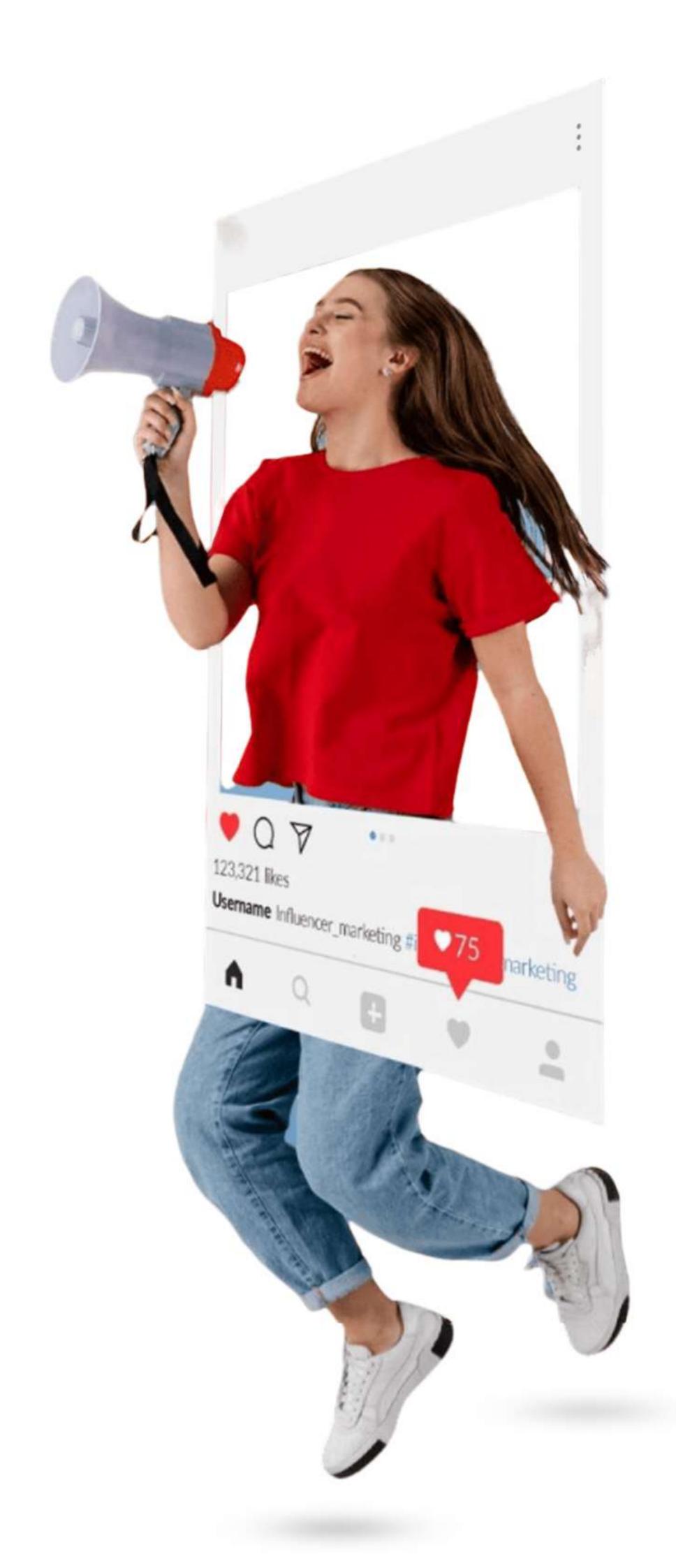
Run Result-driven Influencer Marketing Campaigns with the Right Creative Strategy

Talent acquisition is the first and most crucial step in building a successful influencer marketing campaign. Our expert team manages the entire process and only recruits world-class influencers that can change the face of your brand altogether.

We make sure that we infuse your brand's core message while creating authentic, story-driven content for optimal performance.

Our seamless influencer campaign targets every major digital platform, including Instagram, Facebook, YouTube, Snapchat, Google and more.

Large or small, fashion or lifestyle, we select the perfect fit – creators backed by loyal followers and industry connections.





. . . . .

### Google My Business (Local SEO)

Unlock Your Full-funnel Growth by Performing Local SEO

At Delphin Technologies, we believe in grabbing every opportunity to make your brand a successful name in the digital market. One such opportunity is Google My Business, which can be an effective SEO and lead-generation tool for your company.

Our experienced team uses additional features of GMB and local SEO to increase your brand's visibility on Google.

When it comes to the online market, Google My Business plays an important role in establishing the authenticity of your business.

Gain key insights, and engage with your customers to boost your local search performance.

### App Store Optimization

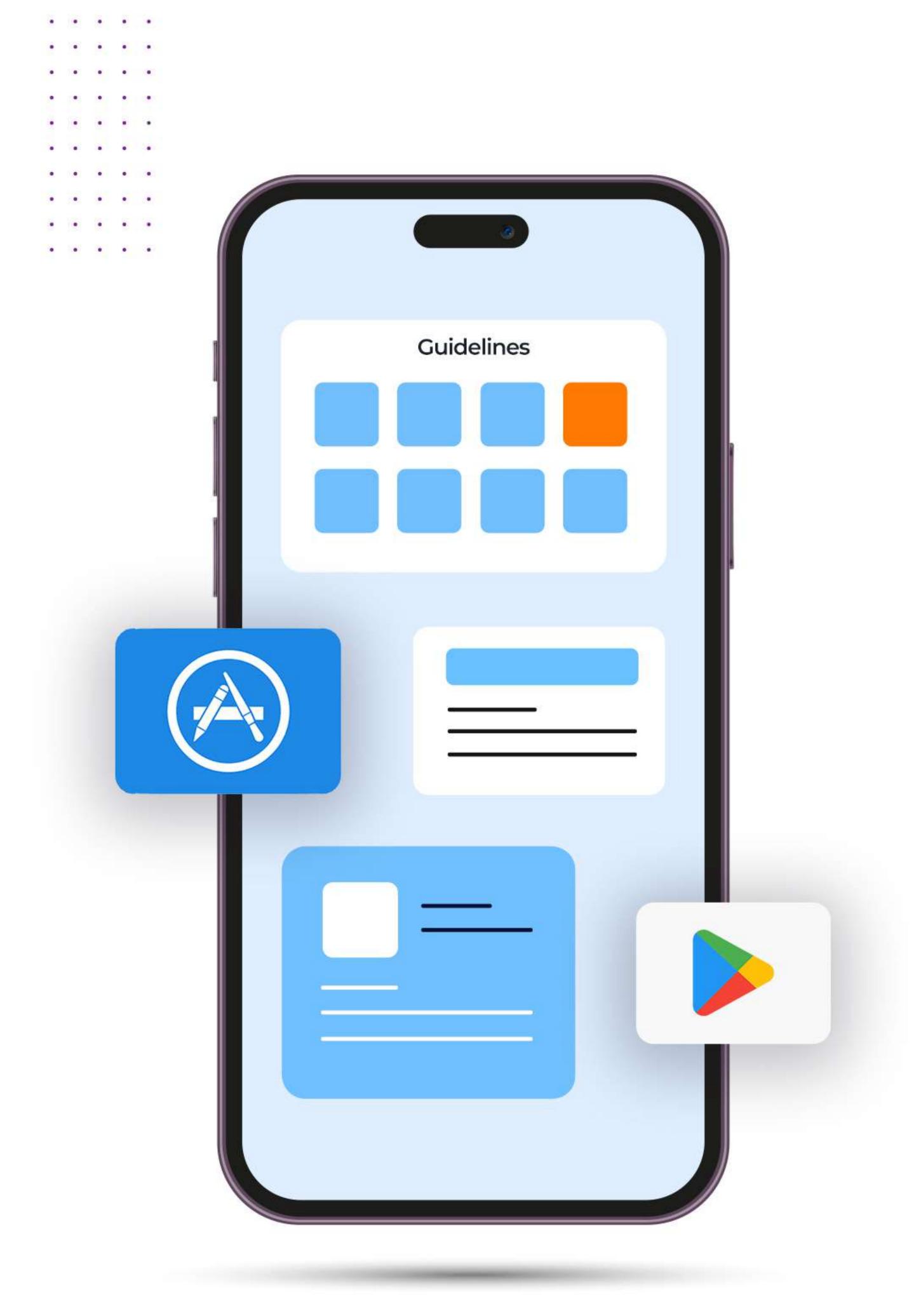
Activate Your App's Growth through Advanced ASO Strategies

From app descriptions and keywords to titles, we optimize everything to secure top ranking for your application in the app market. Delphin Technologies has helped startups and large scale businesses exceed their KPIs.

Our team always strives to design innovative solutions, connect mobile applications with their target audience and convert them into loyal users.

We are all about hitting your KPIs. Everything we do is based on fully transparent, measurable and real-time data.

Achieve hypergrowth, higher conversion ratio and astronomical success in the app market.



# Facebook and Instagram-Paid Ads



#### Reach the Right People at the Right Time with the Right Message

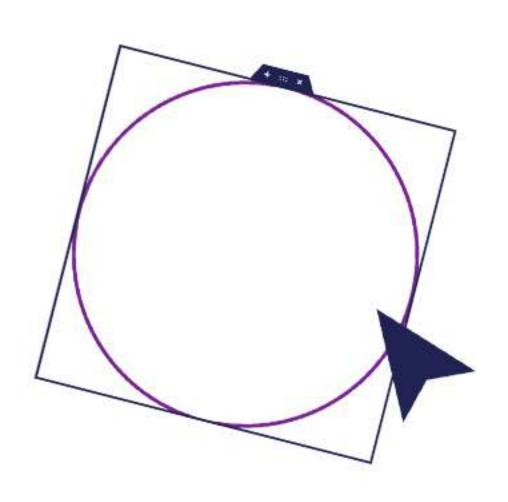
Our paid ad specialists have cracked the code of creating the perfect ad campaign that not only increases your followers but grows your business as well. We help companies to increase their revenue by unlocking the potential of paid social.

Our world-class and result-driven paid campaigns deliver the highest quality traffic and conversions.

By giving more conversions without increasing cost, we turn your business goals into high-performing social media campaigns.

Our team will execute effective and fixed-budget projects, boosting your business exactly when you need it the most.

# Our Designing Expertise





#### UI/UX Designing

Get user-friendly designs that provide an intuitive and intriguing experience for users



#### App Designing

A careful blend of beauty and function to attract loyal, active consumers.



#### Logo Designing

Achieve an unmatched design quality; let's design the logo that you desire!



#### **Brochures Designing**

Get powerful and premium brochures designs that rightly capture your brand's identity



#### Website Designing

A professional website made with cutting-edge designs built by expert graphic designers.



#### **Business Card Designing**

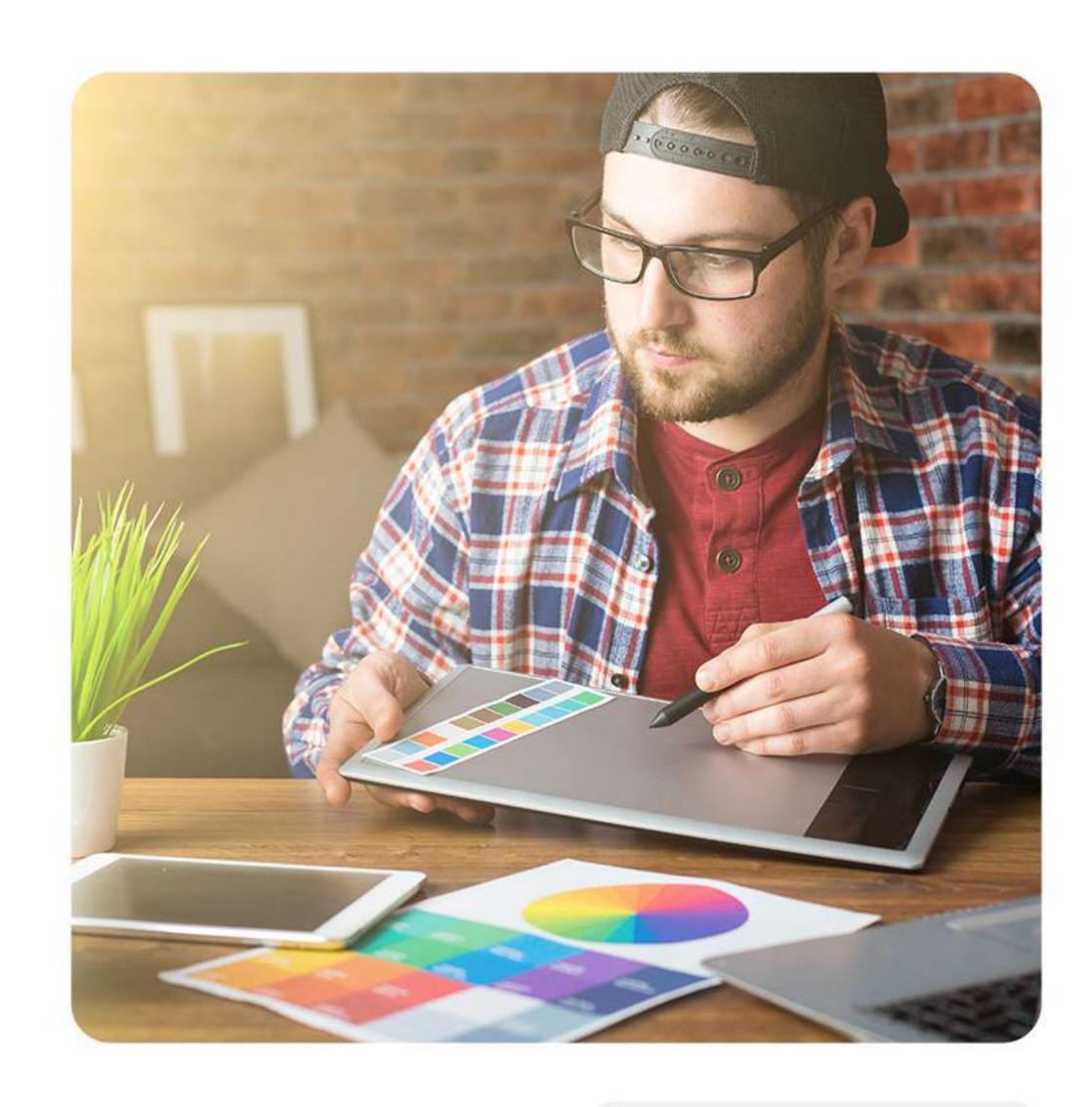
We work with the best designers and create the perfect business card for your brand.

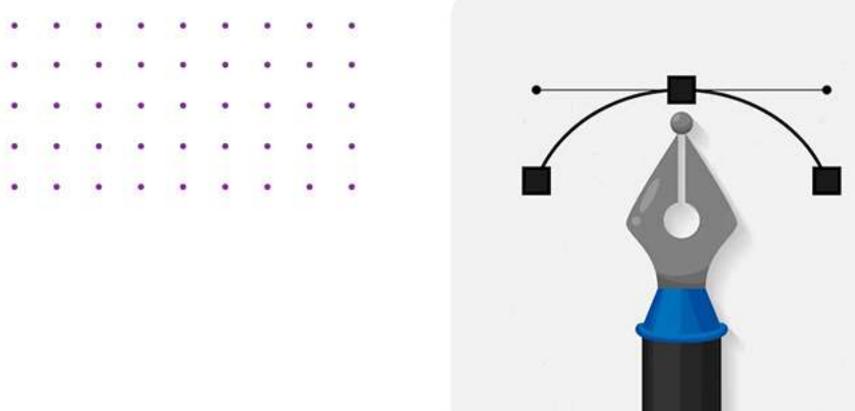
# Delivering Exceptional Digital Products!

At Delphin Technologies, we specialize in user-centric designs to create interfaces that will resonate with your end consumers. The designs created by our team of expert graphic designers are not only functional but also aesthetically pleasing. We make sure that our thoughtful designs fully align with your brand's objectives.

We use the latest designing tools, including Adobe Photoshop, Adobe Illustrator, Filestage, Figma, Affinity Designer, and Procreate, among others, to stay always stay updated.

Through a powerful combination of business minds and creative thinking, let's design something extraordinary for you!







### Get in Touch!

We'd love to answer your questions and discuss project needs.

Email

info@delphintechnologies.com

Website

www.delphintechnologies.com

• INDIA

+91 97116 53214

Noida

Grovy Optiva, A-5, Block-A, Sector-68, Noida 201309,

Uttar Pradesh India

Hong Kong

Unit 1603, 16th Floor, The L. Plaza, 367 - 375 Queen's Road

Central, Sheung Wan, Hong Kong

USA

712 H St NESte 1735, Washington, DC, 20002